**First Draft Rubric for Analytical Essay 2**

**Ideas**

Does the essay make any claims that you believe require more support?

Is there any point in the essay when you are confused? Where?

Does the essay have citations and a works cited page?

Does the essay mention a possible cause for concern about advertising on the channel? If yes, what is the cause for concern?

Does the author’s opinion appear in the body of the essay before the assessment? The body of the essay before the assessment should describe the audience and the channel.

Does the essay lead to the assessment?

**Organization**

Does the introduction at this point consist of only the thesis?

Are the quotations contained in PIE paragraphs?

Are there transitions (not just transition words) between every paragraph in the body of the essay? Are there transitions between parts of the essay?

Are any paragraphs in the body of the essay unusually short or unusually long? On which pages? Typically a paragraph should be about one-half page long.

Within paragraphs, do any paragraphs go off of the topic defined in the topic sentence? Which ones?

**Development**

Are comments directly quoted?

Do any comments not indicate a screen name for the commenter?

Do all quotations have explanations for how they are related to the thesis? An explanation can refer to only part of the thesis.

**Mechanics**

Is it clear where quotations begin and end?

Are citations in parentheses?