

De Anza College Office of Institutional Research and Planning

To: Guided Pathways Core Team

From: Lisa Ly, Senior Research Analyst

Date: April 8, 2025

Subject: Guided Pathways Village Center Demographics, Winter 2025

Overview:

Guided Pathways Village Centers consist of the following meta majors: Artistic Expression (AE), Business and Finance (BF), Health and Life Science (HLS), Language and Communication (LC), Physical Sciences and Technology (PST), and Social Sciences and Humanities (SSH). This report provides an overview of the headcounts, visits and demographics of those who visited a Village Center during winter 2025 quarter.

Methodology:

The data was retrieved from SARS and provided by the Guided Pathways core team leads to Institutional Research, Planning and Accreditation. All Village Center visitors' cwids were matched to Banner and assessed to determine whether they enrolled in winter 2025 quarter. Additionally, their meta major assignment was compared to the Village Center(s) they visited.

Summary:

Most Visited Village Center

- There was a total of 938 unique cwids and a total of 1,546 visits. PST and LC Village Centers accounted for most of the headcounts and visits. Users of the Village Center were likely to visit 1 time.
- The top three reasons for visiting a Village Center were (1) to relax, (2) participate in an independent/group study session and (3) attend a workshop/event.
- Independent/group study, relaxing, office hours, staff village and workshop/event activities were mostly accessed in the PST and LC Villages.
- Counseling was mostly accessed in the BF and LC Villages.
- Support Services was mostly accessed in the LC and AE Villages.

Enrollment and Meta Major Village vs. Village Center Visited

- While the majority of those who used a Village Center were enrolled, some were not.
 - 87% (HC=816) enrolled and had a major on file
 - 12% (HC=111) were not enrolled but had a major on file
 - 1% (HC=11) were not enrolled and did not have a major on file

- When examining students' meta major assignment to the Village Center they visited, some students utilized the Village Center associated with their meta major but most of them visited other Village Centers.

Demographics

- Village Centers visitors skewed younger than their winter 2025 student population. This finding was consistent when examined by Village.
- Female visitors were underrepresented when compared to their winter 2025 population, 46% vs. 49%. HLS, LC and SSH consisted of fewer female visitors than their representation in the meta majors.
- Latinx and white Village Center visitors were underrepresented by 6 and 2 percentage points, respectively.
- Latinx visitors were underrepresented in AE, BF, HLS and SSH Village Centers than their representation in the meta majors.
- White visitors were underrepresented in AE, BF, LC and SSH Village Centers than their representation in the meta majors.
- Continuing students were overrepresented by 17 percentage points. High school students visited the Villages, representing 2% of visitors compared to their student population of 0.1% in winter 2025.
- First-time transfer and returning students were underrepresented in the Village Center visits.

A. Most Visited Village Center

- PST and LC Village Centers had the most visits in winter 2025.
- Each Village Center was visited mostly one time. While the frequency of visits ranged on the lower end (1x-2x), there were higher frequency visits of 6 or more times, too.

Table 1:

Visit Frequency

	GP Village Center													
	AE		BF		HLS		LC		PST		SSH		All Village	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
1x	116	61%	144	61%	51	51%	257	61%	256	59%	93	56%	917	59%
2x	23	12%	38	16%	14	14%	53	13%	70	16%	23	14%	221	14%
3x	11	6%	11	5%	7	7%	32	8%	27	6%	18	11%	106	7%
4x	7	4%	10	4%	3	3%	17	4%	14	3%	7	4%	58	4%
5x	6	3%	5	2%	4	4%	9	2%	15	3%	6	4%	45	3%
6-10x	13	7%	14	6%	13	13%	20	5%	23	5%	8	5%	91	6%
11+x	13	7%	16	7%	8	8%	33	8%	28	6%	10	6%	108	7%
Total	189	100%	238	100%	100	100%	421	100%	433	100%	165	100%	1,546	100%

Green=high frequency | yellow=midpoint | red=low frequency

- Those who visited a Village Center did so primarily for relaxation (42%), followed by independent/group study (21%), office hours (12%) and staff village (12%).

Table 2:

Reason for Visit

	GP Village Center													
	AE		BF		HLS		LC		PST		SSH		All Village	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Counseling	4	2%	8	3%	1	1%	6	1%	5	1%		0%	24	2%
Ind Study/Grp Study	23	12%	35	15%	27	27%	83	20%	131	30%	26	16%	325	21%
Just Relaxing	118	62%	102	43%	39	39%	164	39%	142	33%	80	48%	645	42%
Office Hours	2	1%	25	11%	1	1%	63	15%	64	15%	24	15%	179	12%
Staff Village	23	12%	28	12%	25	25%	50	12%	38	9%	20	12%	184	12%
Support Services	3	2%	2	1%		0%	6	1%	2	0%		0%	13	1%
Workshop/Event	16	8%	38	16%	7	7%	49	12%	51	12%	15	9%	176	11%
Total	189	100%	238	100%	100	100%	421	100%	433	100%	165	100%	1,546	100%

Table 3 displays the Village Center that was most accessed by reason.

- *Counseling* was mostly accessed in the BF (33%) and LC (25%) Villages.
- *Independent / Group Study* was accessed in the PST (40%) and LC (26%) Villages.
- *Just Relaxing* was accessed in the LC (25%) and PST (22%) Villages.
- *Office Hours* was accessed in the PST (36%) and LC (35%) Villages.
- *Staff Village* was accessed in the PST (27%) and LC (21%) Villages.
- *Support Services* was accessed in the LC (46%) and AE (23%) Villages.
- *Workshop / Event* was accessed in the PST (29%) and LC (28%) Villages.

Table 3:

Village Center Most Visited Given Reason Cited

	GP Village Center													
	AE		BF		HLS		LC		PST		SSH		Total	
	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %
Counseling	4	17%	8	33%	1	4%	6	25%	5	21%		0%	24	100%
Ind Study/Grp Study	23	7%	35	11%	27	8%	83	26%	131	40%	26	8%	325	100%
Just Relaxing	118	18%	102	16%	39	6%	164	25%	142	22%	80	12%	645	100%
Office Hours	2	1%	25	14%	1	1%	63	35%	64	36%	24	13%	179	100%
Staff Village	23	13%	28	15%	25	14%	50	27%	38	21%	20	11%	184	100%
Support Services	3	23%	2	15%		0%	6	46%	2	15%		0%	13	100%
Workshop/Event	16	9%	38	22%	7	4%	49	28%	51	29%	15	9%	176	100%

B. Enrollment and Meta Major Village vs. Village Center Visited

- Among the 938 unique cwids, 87% enrolled in winter 2025 and had a major on file.
- Another 12% were not enrolled but had a major on file, and the remaining 1% neither enrolled nor had a major on file.

Table 4:

Village Center Visitors: Winter 2025 Enrollment & Major on File

Enrolled Winter 2025	Has Major on File	HC	Percent	Visits	Percent
Yes	Yes	816	87%	1,391	90%
No	Yes	111	12%	143	9%
No	No	11	1%	12	1%
Total		938	100%	1,546	100%

Table 5 compares students’ major on file (and associated meta major) to the Village Center they visited. Overall, students utilized the Village Center associated with their meta major in addition to other Village Centers. A majority of LC meta majors used their LC Village, whereas HLS meta majors were likely to use the PST and LC Village Centers.

- *Meta major AE* students mostly visited AE (35%) and LC (34%) Village Centers.
- *Meta major BF* students mostly visited BF (31%) and LC (27%) Village Centers.
- *Meta major HLS* students mostly visited PST (32%) and LC (25%) Village Centers.
- *Meta major LC* students mostly visited LC (67%) Village Center.
- *Meta major PST* students mostly visited PST (43%) and LC (20%) Village Centers.
- *Meta major SSH* students mostly visited LC (31%) and SSH (25%) Village Centers.
- Students with a major on file with no meta major assignment, reflecting undecided or undeclared, personal interest, high school student, transfer studies, IGETC and GE breadth, mostly visited PST (32%) and LC (26%) Village Centers.

Table 5:

Meta Major Assignment versus Village Center Visited

Meta Major Village	GP Village Center													
	AE		BF		HLS		LC		PST		SSH		Total	
	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %
AE	29	35%	6	7%	0	0%	28	34%	11	13%	8	10%	82	100%
BF	32	13%	74	31%	8	3%	64	27%	44	18%	18	8%	240	100%
HLS	19	9%	13	6%	40	18%	55	25%	70	32%	20	9%	217	100%
LC	7	10%	5	7%	2	3%	46	67%	5	7%	4	6%	69	100%
PST	58	11%	81	16%	20	4%	105	20%	223	43%	31	6%	518	100%
SSH	31	12%	40	15%	17	6%	82	31%	30	11%	66	25%	266	100%
None*	13	9%	18	13%	13	9%	37	26%	46	32%	15	11%	142	100%
Not applicable**	0	0%	1	8%	0	0%	4	33%	4	33%	3	25%	12	100%

*Visitors with a major on file but their major does not have a meta major assignment.

**Visitors without a major on file.

C. Demographics

- Village Centers visitors skewed younger than the winter 2025 student population. This finding was consistent when examined by Village.

Table 6A:

	Age														
	<u>GP Village Center</u>						Total	<u>Winter 2025 Enrolled Students and Meta Major Assignment</u>							
	AE	BF	HLS	LC	PST	SSH		AE	BF	HLS	LC	PST	SSH	None	Total
19 or less	56%	59%	47%	50%	52%	51%	53%	31%	38%	39%	18%	39%	33%	73%	40%
20-24	28%	28%	23%	23%	33%	28%	28%	32%	34%	32%	24%	35%	28%	11%	30%
25-29	7%	4%	7%	4%	4%	4%	5%	12%	9%	12%	9%	11%	11%	3%	10%
30-34	3%	3%	6%	5%	2%	7%	4%	6%	6%	6%	9%	6%	7%	1%	6%
35-39	2%	0.5%	6%	4%	2%	4%	3%	5%	4%	4%	11%	3%	5%	2%	4%
40-49	2%	3%	4%	7%	3%	2%	4%	5%	5%	5%	16%	3%	9%	4%	6%
50-59	1%	3%	7%	6%	3%	2%	3%	4%	3%	1%	7%	2%	4%	3%	3%
60+	1%	0.0%	0.0%	2%	1%	1%	1%	5%	1%	1%	4%	1%	3%	3%	2%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	169	207	83	336	350	136	1,281	1,052	2,931	3,048	791	3,890	2,926	1,758	16,396

- Village Centers female visitors were underrepresented when compared to their winter 2025 population, 46% vs. 49%. HLS, LC and SSH had fewer female visitors than their representation in the meta majors.
- There were fewer male visitors in AE and PST than compared to their representation in the meta major.

Table 6B:

	Gender														
	<u>GP Village Center</u>						Total	<u>Winter 2025 Enrolled Students and Meta Major Assignment</u>							
	AE	BF	HLS	LC	PST	SSH		AE	BF	HLS	LC	PST	SSH	None	Total
Female	50%	43%	53%	50%	39%	48%	46%	49%	44%	64%	70%	24%	63%	50%	49%
Male	44%	55%	46%	45%	58%	47%	50%	46%	55%	34%	27%	73%	34%	45%	49%
Unknown	6%	2%	1%	4%	3%	5%	4%	6%	2%	2%	3%	3%	2%	5%	3%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	169	207	83	336	350	136	1,281	1,052	2,931	3,048	791	3,890	2,927	1,758	16,397

- Overall, Latinx and white Village Center visitors were underrepresented by 6 and 2 percentage points, respectively.
- Latinx visitors were underrepresented in AE, BF, HLS and SSH Village Centers than their representation in the meta majors.
- White visitors were underrepresented in AE, BF, LC and SSH Village Centers.

Table 6C:

Ethnicity

	GP Village Center							Winter 2025 Enrolled Students and Meta Major Assignment							
	AE	BF	HLS	LC	PST	SSH	Total	AE	BF	HLS	LC	PST	SSH	None	Total
Asian	33%	51%	42%	38%	38%	38%	40%	34%	39%	36%	48%	42%	31%	55%	39%
Black	4%	2%	6%	4%	4%	5%	4%	3%	4%	4%	2%	3%	4%	2%	3%
Filipinx	8%	6%	7%	7%	3%	7%	6%	7%	6%	11%	4%	5%	5%	4%	6%
Latinx	22%	12%	23%	19%	19%	21%	19%	28%	25%	31%	19%	20%	32%	13%	25%
Native American	1%	0.5%	0.0%	0.3%	0.3%	0.0%	0.3%	0.5%	0.4%	0.5%	0.1%	0.4%	0.4%	0.3%	0.4%
Pacific Islander	0.0%	0.5%	1%	0.3%	0.3%	1.5%	0.5%	0.5%	1%	1%	1%	0.4%	1%	0.5%	1%
White	6%	12%	12%	19%	18%	19%	15%	22%	15%	13%	23%	16%	21%	18%	17%
Unknown	27%	17%	8%	13%	17%	8%	16%	5%	9%	4%	4%	14%	7%	7%	8%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	169	207	83	336	350	136	1,281	1,052	2,931	3,048	791	3,890	2,927	1,758	16,397

- Village Centers visitors were overrepresented by continuing students, 90% vs. 73%.
- High school students visited the Villages, representing 2% of visitors compared to their student population of 0.1% in winter 2025.
- First-time transfer and returning students were underrepresented in the Village Center visits.

Table 6D:

Student Type

	GP Village Center							Winter 2025 Enrolled Students and Meta Major Assignment							
	AE	BF	HLS	LC	PST	SSH	Total	AE	BF	HLS	LC	PST	SSH	None	Total
First-time college	8%	2%	3%	7%	4%	3%	5%	5%	5%	5%	16%	6%	5%	3%	6%
First-time transfer	0.0%	1%	1%	2%	1%	2%	1%	6%	7%	7%	7%	6%	7%	2%	6%
Continuing	88%	95%	96%	85%	91%	90%	90%	78%	77%	78%	67%	80%	77%	37%	73%
Returning	1%	1%	0.0%	3%	2%	1%	2%	11%	11%	10%	10%	8%	11%	2%	9%
High school	2%	2%	0.0%	2%	3%	4%	2%	0.1%	0.0%	0.0%	0.3%	0.0%	0.0%	1%	0.1%
Adult learner	1%	0.0%	0.0%	0.0%	0.3%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	54%	6%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	154	189	68	287	316	120	1,134	1,052	2,931	3,048	791	3,890	2,927	1,758	16,397

Student type is determined by enrollment status. GP Village Center data omit visitors who did not enroll.